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**January 2016**

### **Happy New Year and welcome to our first newsletter!**

Due to demand, Auckland Property Management, which has been operating for 24 years, opened a new office on Waiheke Island covering both property management and holiday rentals - introducing Waiheke Escapes.

Waiheke Escapes are the new kids on the block when it comes to Holiday Rental Management on Waiheke. Since the official opening of our office on Puriri Road, Oneroa in August 2015, we have been working hard on becoming involved with the local community through either promoting your products and services to our guests, joining local Community groups, volunteering at local events or by using your services to keep our properties running smoothly.

We are continuing to invest in growing our business to make sure we provide our property owners the best possible marketing tools, while driving traffic to our website, which in turn drives traffic to Waiheke Island and creates opportunities for local business.

### **The new Waiheke Escapes website**

We launched our new look website [www.waihekeescapes.co.nz](http://www.waihekeescapes.co.nz) in December 2015 and will ensure that we keep this fresh and the content valid. We are currently promoting a range of local businesses on our website and we refer our guests back to it via a link every time they enquire about a business or service on the island, so make sure you are seen. Businesses that are listed on our website will also appear in our beautiful full colour printed compendiums available in our fully managed properties (these are updated regularly).

To see if your company is already listed, go to our [website](#) and check out the 'About Waiheke' pages. If you aren't currently listed and you have a service that you would like to promote to our guests, we would love to hear from you.

Call in to our office at 1 Puriri Road, Oneroa to say hi or drop us an email [info@waihekeescapes.co.nz](mailto:info@waihekeescapes.co.nz)



Thinking of planning the perfect Waiheke escape?

We have properties to suit a variety of preferences – whether you are looking for gorgeous beaches, beautiful vineyards or romantic retreats, or even planning a trip for the whole family – we've got you covered!

View our selection of stunning properties on Waiheke Island below:



## Introducing our Holiday Accommodation Manager - Charlie Billingham

Charlie Billingham is the Waiheke Escapes Holiday Accommodation Manager based at our offices on Puriri Road, Oneroa. Charlie is originally from Auckland and has recently returned to New Zealand after 28 years abroad – living in Australia, Thailand and Hong Kong.

Charlie has experience in Holiday Accommodation Management and is looking forward to bringing her hands on approach to Waiheke Escapes. Charlie has already been busy on Waiheke – working hard to bring in new business as well as more bookings for our owners.

For more information about Charlie, and the rest of the team behind Waiheke Escapes, check out the [Meet the Team](#) page on our website.



## Summer has arrived!

Can it be too hot? Summer is well and truly here, with the warm weather keeping our fans working on over time and lots of tempting events to get us out and about. We are especially looking forward to the Onetangi Beach Races which taking place on Sunday 21st February, a fabulous day out that now has international press following it. A job well done every year by the Waiheke Island chapter of Rotary.

Check out the fabulous limited edition t-shirts that are available to purchase online through [Onetangi Beach Races Facebook](#) page or at our office! T-shirts are \$40 and are available in women's sizes from 8-16 and men's from S-XXL. Please contact us in advance if you are coming to purchase one – 09 6382551.



It has been a record breaking season on the island so far and it looks like it will continue on this way over the next couple of long weekends, great news for us all in the service industry! We have to prepare for our quieter seasons too though and we will be doing this by heavily promoting our winter and spring property specials and pushing for our guests to come and experience the island in our cooler seasons at discounted rates! If you have a promotion you would like to offer in conjunction with a guests stay, then let us know and we will promote it for you.

See you at the beach!

The Waiheke Escapes newsletter will be released every two months with information about our latest news and what we have been involved in within the community.

We will also include exclusive deals and specials open to local businesses on the Island.

We look forward to working with you.

The team at Waiheke Escapes